

## OLIMPIA ART CONTEST

### ART CONTEST TO REALIZE A *MURALES* ON THE EXTERNAL WALLS OF OLIMPIA BAR CIG Z0C37BDD26

Full notice

**Peremptory expiry date to submit offers: by 10th November, 2022 at 12 a.m.**

#### ITEM 1 - Aims

EDISU Piemonte and Associazione Culturale Il Cerchio e le Gocce aim to involve university students in a reward contest to realize a wall work outside Olimpia bar, Lungo Dora Siena 102, Torino.

The contest aims to:

- involve creative young people intending to start an artistic research path in public arts using the same as a didactic and professional growth tool;
- encourage individual and collective creativity, allowing a deeper, more direct and aware contact with the surrounding reality and space;
- experiment and spread aggregative methodologies able to develop the identity and place belonging sense;
- sensitize about care and participation themes, to use public art as social mediation instrument; create a cultural project getting its own force by production of contents connected to context reference;
- exploit wall art as expression and communication form ;
- promote the artistic creativity as urban areas valorization mean;
- promote activities which could contribute to change urban dimensions and sustain the contemporary creativity.

#### ITEM 2 – CONTEST SUBJECT

**OLIMPIA ART CONTEST** aims to select the artist or group of artists , who will perform his / their own works on the external walls of Olimpia bar, Lungo Dora Siena 102, Torino.

Pictures of place object of this contest are enclosed in the integral notice as integrating part.

Contest is open to every urban art technique and practice and is addressed to all students regularly enrolled at a Piedmont University or an Istituto di Alta Formazione .

### ITEM 3 – ADMISSION CRITERIAS, DOCUMENTS REQUIRED AND EXPIRY DATE

The announcement is exclusively reserved to artists or group of artists regularly enrolled at a Piedmont University or an Istituto di Alta Formazione.

It is required to have already previously realized wall art works. A portfolio with pictures of the effected works must be enclosed. Jury will evaluate such portfolio with the purpose of contest participation.

Works included in the portfolio can be even spontaneous, not necessarily proyecting works.

Beside the self-declaration of the matriculation at a Piedmont University or an Istituto di Alta Formazione , following enclosures are to be submitted along with the request (Mod. A):

- a. the illustrative sketch of the work which will be realized;
- b. a report describing the work which will be realized;
- c. a technical card of necessary materials and structures;
- d. portfolio of the works previously realized ;
- e. copy of the identity document of the proposer.

All documents must be submitted by Thursday 10th November, 2022 at 12.00

### ITEM 4 – CONTEST THEME AND WORK FEATURES

Theme: **edible plants**

Walls object of the intervention are part of Olimpia University Residence, already part of art intervention in Tonite context, , banned by Turin City Hall. Furthermore important green redevelopments (garden accomodation and tree-lined avenue) are to be realized in Via Ottavio Mai, where one of Olimpia bar walls overlooks.

On these bases, it is required to realize an intervention relative to **edible plants**, that is every plant having edible parts for human beings. Following references are suggested:

- *Mangiare il giardino: la lezione di Libereso*, by Claudio Porchia;
- *Cucinare il giardino: le ricette di Libereso*, by Claudio Porchia;
- *Ricette per ogni stagione*, by Libereso Guglielmi;
- *Diario di un giardiniere anarchico*, by Claudio Porchia;
- *Fantastic Fungi*, by Louis Schwartzberg;
- *La Nazione delle Piante* , by Stefano Mancuso.

Work realization: to be completed within 90 days from the contest adjudgement notice.

Materials and equipments: the required works must be carried out as described in the documents submitted along with the application.

Material and structures purchase, permissions and safety measures are at organization charge .

#### **ITEM 5 – BOARD AND EVALUATION CRITERIAS**

At announcement expiry date the applications duly sent are evaluated by a Jury, composed of five members, of which two named by EDISU Piemonte, with experts in graffiti writing, urban art and muralism.

Jury preliminary provides for application admission, on evaluation of the portfolio given by each competitor.

Subsequently illustration sketches, descriptive report and materials technical card are examined, for the purposes of scores attribution, on the basis of following evaluation elements:

- Proposal originality and context theme observance, max 40 scores;
- Attention to reference context as, for example, dialogue with other neighbouring artists, chromatic choices, represented subjects, theme development, and so on, max 40 scores;
- Proposer artistic path and results obtained and proved by portfolio, max 20 scores.
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On Jury works end, the applications list and the winner proclamation will be drafted

#### **ITEM 6 – REWARD AND GRANTING CONDITION TO THE WINNER**

Winner will receive a reward of Euro 500,00 (Euro five-hundred/00) gross of withholding tax, which will be applied according to the foreseen law measure.

Reward will be paid to the winner in an unique solution, exclusively by bank transfer, within 30 days from works completion on immovable walls.

#### **ITEM 7 – RESPONSABILITY AND PROPERTY RIGHTS**

Winner stands for his own work originality and will personally answer for eventual rights injuries, claimed by third parties, in court and out of court.

#### **ITEM 8 – FINAL INFORMATION**

The contest participation involves the acceptance of everyting is foreseen by this complete bid.

Bid is published on EDISU Piemonte website, in Contest Bid section, as well as on Associazione Culturale Il Cerchio e le Gocce website.

Eventual further information may be required to : Associazione Culturale Il Cerchio e le Gocce, mail: [matteo.pieffe@gmail.com](mailto:matteo.pieffe@gmail.com)

#### **ITEM 9 – PRIVACY**

Information according to Regulation EC 2016/679: a) the declared data are exclusively utilized for the above contest and for the strictly connected aims; data processing is effected both by paper tools and computers at disposal in the offices; b) data provision is compulsory; c) the eventual refusal by the party concerned involves the impossibility to take part to the above procedure; d) the

supplied personal data may be part of communication and for the aims strictly connected to the procedure relevant to the competition ideas, both inside offices belonging to the structure of the holder and outside, with reference to subjects identified by current legislation; e) the holder guarantees rights as per Regulation EC 2016/679 to the party concerned, therefore: 1) he has the right to obtain the confirmation of his personal data existence or not; 2) he has the right to obtain information relevant to personal data origin, processing purpose and form, applied logic for electronic instruments processing, identity of holder and subjects to whom data may be communicated or of which they may get knowledge; 3) he has the right to obtain data updating, rectification and, if interested, integration; furthermore cancellation, transformation in anonymous form, blocking of data, confirmation that the previously operations are brought to the attention of the ones to whom data have been communicated or spread, unless when such fulfilment is impossible or requires a means employment too excessive compared to the protected right; 4) he has the right to oppose, completely or partially and for legitimate reasons, his personal data processing, even if pertinent to the collection purpose; data processing holder is the Responsible of Associazione Culturale Il Cerchio e le Gocce

#### ITEM 10 – ENCLOSURES

- Mod A – Application form
- Mod B – Wall details

For EDISU Piemonte  
Director  
Donatella D'Amico

For Il Cerchio e le Gocce  
President  
Riccardo Lanfranco